

# P-01 Website Management Policy

Section	Date Issued	Revision Date(s)	Date of Last Review
Public Relations	Jun/13		March 2019

## 1. POLICY STATEMENT

To ensure that all content posted on the website provides information to the membership and the public, congruent with the vision and mission of MARRT.

## 2. DEFINITIONS

**“Link(s)”**: External website links

**“Website”**: The MARRT website

**“URL”**: Uniform Resource Locator. It refers to the unique address for a file on the internet

**“User(s)”**: Any individual who accesses the MARRT website

## 3. POLICY

All links posted on the website are listed for the convenience of the users and are used at their own risk.

Links shall not pose a conflict of interest for any member of the Board, the Staff, or the organization.

Any link posted on the website shall not result in financial gain by any member of the Board, Staff, or any member of the organization.

The posting of links on the website does not imply endorsement of that website by the organization.

External web links are not under the control of MARRT, and MARRT is not responsible for the content within the linked website.

Links to the following are acceptable:

- Links which provide continuing education.
- Respiratory therapy education programs and their affiliated institutions.
- Legislation pertaining to the practice of respiratory therapy in Manitoba and across Canada.
- Provincial/National respiratory therapy associations, colleges, societies, and regulatory bodies.
- Not-for-profit provincial/national organizations promoting lung health (Examples: The Lung Association, the Canadian Thoracic Society).

All requests to post a link on the website shall be directed to the Office Manager.

The Office Manager will forward the link via email to the President for review.

If the link has been approved, the Office Manager will post the link to the MARRT website.

If the link has not been approved, the Office Manager will contact the party to inform them that their request has been denied.

All links to external websites will be reviewed annually by the Office Manager for their continuing value to users.

#### **4. REFERENCES**

**“Canadian Chiropractic Examining Board: Web Links Policy”.**

Canadian Chiropractic Examining Board

<http://www.cceb.ca/docs/weblinks.pdf> Accessed January 8, 2013

**“Content Management Policy: Legal Aid NSW website and intranet”.**

Version 1.3 2010. Legal Aid New South Wales

[http://www.legalaid.nsw.gov.au/\\_data/assets/pdf\\_file/0003/9660/Web-content-management-policy.pdf](http://www.legalaid.nsw.gov.au/_data/assets/pdf_file/0003/9660/Web-content-management-policy.pdf) Accessed November 3, 2012

**“University of Manitoba Web Standards Guidelines”.**

Version 4 – August 2012.

[http://umanitoba.ca/admin/mco/media/web\\_standards\\_guidelines\\_2012.pdf](http://umanitoba.ca/admin/mco/media/web_standards_guidelines_2012.pdf)  
Accessed January 21, 2013